# Hospitality Genie<sup>™</sup>



## **100% CASHFREE = HIGHER PROFITS**

Giving access to products in **hotels** via room key cards, cStar's *Hospitality Genie*<sup>TM</sup> is also superbly suited for **businesses**, factories, gyms, schools, campuses, as well as many other locations.

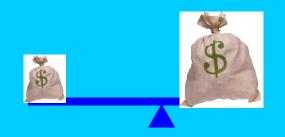
Dispense beverages and snacks cash-free and vandalism-free with the 100% cashless **Hospitality Genie**<sup>TM</sup>, and improve profits over cash-based and credit card/cash operations.

#### **Benefits**

- Increase sales by 35% ~ 50%
  Make an extra \$1,750 ~ \$2,500/machine/year
- Eliminate cash shrinkage, vandalism, as well as related downtime and repairs
   Save over \$500/machine/year
- Eliminate credit card and airtime fees Save \$350/machine/year
- Eliminate coin mechanisms and bill validators Save \$450 ~ \$600/machine

+1 % sales = +20% profit For vending operators with annual sales of \$5 ~ \$10 million at the same point of sale

Source: NAMA 2005 Operating Ratio Report



+30 % sales = +600% profit

"The owners, management, and staff of the Ambassador are absolutely delighted with the cashless vending program ... this is definitely a WIN, WIN, WIN, WIN solution ... "

 Mr. Vinnie Rebelo, Owner and Manager Ambassador Conference Resort The powerful *Hospitality Genie<sup>™</sup> System* is able to reach terminals through thirty floors of concrete. The versatility of the system hinges on cStar's *SkyGate*® *Server* managing two-way communication between *SkyGate*® terminals in vending machines and the *SkyGate*® base station.



#### Key Features

- ISO card reader
- RFID-ready
- Graphic display
- DEX and MDB info capture and transmission
- Wireless LAN communication
- No airtime charges for transactions
- Sales report for each vending machine



### Additional Benefits

- The *Hospitality Genie*<sup>™</sup> system can also be placed in vending machines alongside traditional coin mechanisms, bill validators, as well as credit cards.
- Integrate cStar's **Route Manager**® with **Hospitality Genie**<sup>TM</sup> to get the most out of a vending route by curbside polling the health status and inventory of vending machines.

