



Vending Genie™ System

WHERE 100% CASHFREE MEANS HIGHER PROFITS

Giving access to products in **hotels** via room key cards, cStar's **Vending Genie™** is also superbly suited for **businesses, factories, gyms, schools, campuses**, as well as many other locations.

For vending operators with annual sales of \$5-\$10 millions
+1 % sales = +20% profit
 at the same point of sale
 Source: NAMA 2005 Operating Ratio Report

Dispense beverages, snacks, and coffee cashfree and vandal-free with the 100% cashless **Vending Genie™**, and improve profits over cash-based and credit card/cash operations.

Benefits

- Increase sales by 35-50%, **make an extra \$1,750-2,500/ machine/year**
- Eliminate cash shrinkage, vandalism, as well as relative downtime and repairs, **save over \$500/ machine/ year**
- Eliminate credit card and airtime fees, **save \$350/ machine/ year**
- Eliminate coin mechanisms and bill validators, **save \$450-600/ machine/ year**

“The owners, management, and staff of the Ambassador are absolutely delighted with the cashless vending program ... this is definitely a WIN, WIN, WIN, WIN solution ... ”
 Mr. Vinnie Rebelo, owner and manager of the Ambassador Conference Resort

+30% SALES = +600% PROFITABILITY



Note: At same point of sale for operators with annual sales ~\$5-\$10M.

The powerful **Vending Genie™ System** reaches terminals even across 30 floors of concrete. The versatility of the system hinges on **eDispense™** software managing two-way communication between **SkyGate® Terminal** on vending machines and the **SkyGate®** base station.



Key features

- ISO card reader
- RFID-ready
- Graphic display
- DEX and MDB info capture and transmission
- Untethered wireless LAN communication
- No airtime charges for transactions
- Sales report for each vending machine



Mix and Match

- If desired, the **Vending Genie™** system can also be placed in vending machines alongside traditional coin mechanisms, bill validators, as well as credit cards.
- Integrate cStar's **Route Manager®** to your **Vending Genie™**, and get the most out of your vending route by curbside polling of the health status and inventory of the vending machines.